

Pou Chen announces monthly sales for October 2016

Date: November 10, 2016

Pou Chen Corporation ("Pou Chen", TWSE: 9904) today announced its unaudited sales for October 2016 was NT\$22,795 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through October 2016 totaled NT\$227,737 million.

Pou Chen Consolidated Sales Report

	(In NTD '000)
Consolidated Sales	Amount
October 2016	22,795,481
October 2015	23,385,766
Y-o-Y Change	-2.5%
September 2016	21,466,935
M-o-M Change	+6.2%
January to October 2016	227,737,373
January to October 2015	222,026,036
Y-o-Y Change	+2.6%

Note: All figures were unaudited.

Yue	Yuen,	Pou	Sheng	Sales	Report
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		(In '000)
	Yue Yuen	Pou Sheng
The Period of Sales	(USD)	(RMB)
October 2016	713,423	1,489,543
October 2015	723,221	1,343,133
Y-o-Y Change	-1.4%	+10.9%
September 2016	673,375	1,424,089
M-o-M Change	+5.9%	+4.6%
January to October 2016	7,006,723	13,654,358
January to October 2015	7,000,776	12,264,327
Y-o-Y Change	+0.1%	+11.3%

Note:

All figures were unaudited.
Pou Chen held 49.98% ownership of Yue Yuen as of October 31, 2016.
Yue Yuen held 61.75% ownership of Pou Sheng as of October 31, 2016; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

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